



Międzynarodowe Targi Poznańskie  
Poznań International Fair



spotkaj przyszłość  
meet the future



# securex 2012

P O L A N D  
International Security Fair

**SECURITY<sup>OF</sup>  
SUCCESS!**

**23-26 April 2012**  
**Poznań, Poland**

[www.securex.pl](http://www.securex.pl)

### What makes SECUREX so special?

- Professionalism – B2B fair formula conducive to establishing valuable business contacts
- Breadth – the largest and most important security industry fair in Central and Eastern Europe, its last edition attracted 26 thousand visitors
- International character - the representation of industry leaders, the possibility of meetings with experts from across Europe
- Programme of events referring to current industry topics during trainings, shows and conferences
- Modern visitor service and registration system

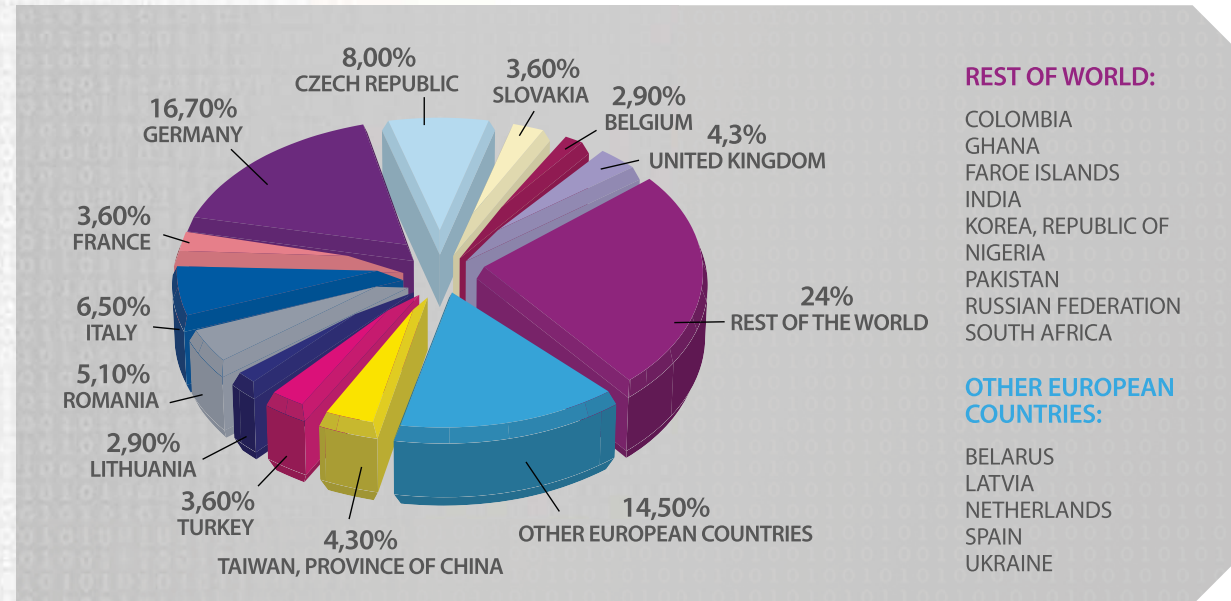
### SECUREX 2010 in figures:

- 260 exhibitors from 14 countries
- More than 10 thousand m2 of exhibition space
- 26,000 visitors \*
- Security industry leaders' comprehensive offer
- More than 260 technological novelties

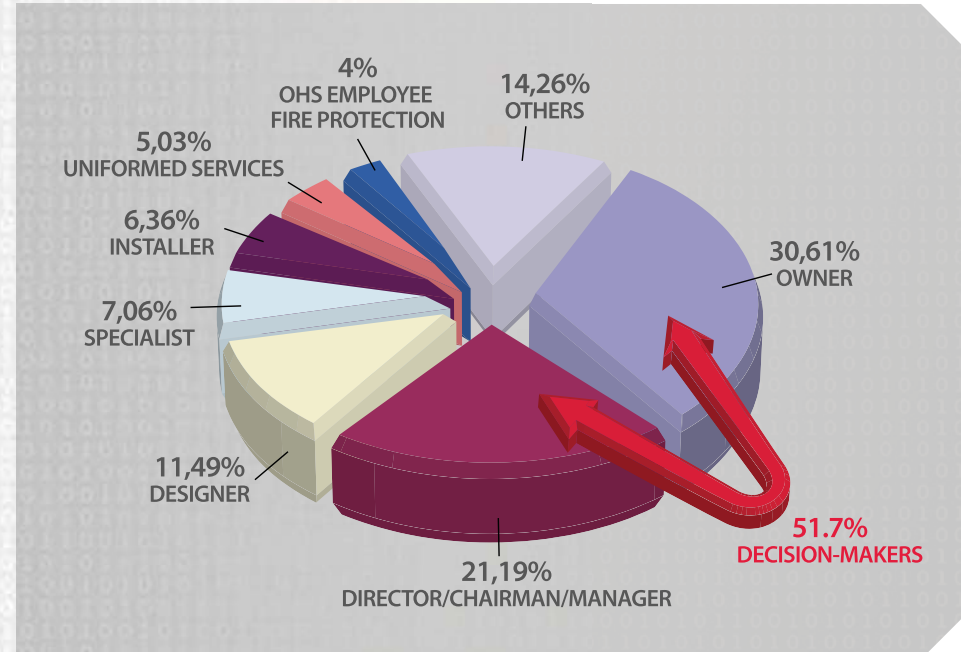
\*together with the simultaneously held INSTALACJE and SAWO exhibitions



### Foreign visitors to SECUREX 2010 fair by the country of origin



### Profile of SECUREX 2010 visitors by their position



### SECUREX 2012 theme:

- Mechanical Security Systems,
- Equipment for access control and surveillance,
- Protection and alarm equipment,
- CCTV systems,
- Fire protection,
- Transport Security,
- Electronic Building Management Systems.

### Attractions for professionals visiting the fair:

- Polish Alarm Systems Installers' Championship
- Polish Alarm Technology Master
- Conferences co-organised with the Voivodeship Police Headquarters
- Shows and presentations

### Secure your success! See what you can achieve?

- An opportunity to present your offer to a wide range of investors (institutional and private), designers, contractors (installers), architects and traders
- Revision of your offer in terms of competitiveness and innovation,
- Brand image and products promotion,
- Establishing business contacts with representatives of the Polish market and with foreign partners.



SECUREX 2012

# CONTACT CENTRE IN THE HEART OF EUROPE



## REGISTER TODAY!

Early registration is the  
guarantee of lower prices  
and better location!

| Type of space                            | Price in PLN/1m <sup>2</sup><br>until 17.10.2011* | Price in PLN/1m <sup>2</sup><br>from 17.10.2011 to 31.01.2012* | Price in PLN/1m <sup>2</sup><br>after 31.01.2012* |
|--|---|--|---|
| Indoors, ground floor, without a booth   |   |  |   |
| Row location                             | PLN 305   | PLN 335  | PLN 360   |
| Corner location                          | PLN 335   | PLN 365  | PLN 390   |
| 3 sides-open stand                       | PLN 360   | PLN 390  | PLN 415   |
| 4 sides-open stand                       | PLN 375   | PLN 405  | PLN 430   |
| Indoors, upper floor,<br>without a booth | PLN 195   | PLN 215  | PLN 240   |
| Outdoors without a booth                 | PLN 155   | PLN 175  | PLN 200   |
| Registration fee                         | PLN 700   |  |   |

\* Net prices of exhibition area in PLN for 1 m<sup>2</sup> / **Note!** Prices do not include VAT. 1 EUR = ~ 4 PLN

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**90  
YEARS**

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MTP belongs to:



Członek Polskiej  
Izby Przemysłu  
Targowego

[www.securex.pl](http://www.securex.pl)